

Dear Sir or Madam,

Preparations for the **eHealth Conference 2014 – People, Large Cities, Opportunities – better care** by eHealth from 17 to 18 June at the Hotel Grand Elysée in Hamburg are progressing apace.

In this 3rd issue of the newsletter, we would like to inform about the following current developments:

1. Conference programme
2. Conference website & online registration
3. Public workshops
4. Norway as a partner country
5. Exhibition

You can find more news of the eHealth Conference 2014 on our website: <http://ehealth.gvg.org>.

Kind regards
Your *eHealth Conference team*

Conference programme

The time has now come! The programme for the eHealth Conference 2014 is available as a PDF file on our website at <http://ehealth.gvg.org>. Find out the details of the three core themes of our conference motto for this year: PEOPLE, METROPOLISES, OPPORTUNITIES.

Under the topic of PEOPLE, the "Fontane project", which improves the quality of care for people suffering from cardiovascular diseases in structurally weak rural areas, will be presented. Using this example, we want to discuss the potential of telemedicine and the requirements for implementing telemedicine procedures all over the country from a variety of perspectives. Cross-sector modern information technologies are used in project Fontane, such as the telemedical transmission of vital data, the guidance of diagnostics and therapy through molecular biomarkers or innovations such as a homecare platform.

For the second topic, it's all about the provision of care in METROPOLISES for their citizens, as well as people from the surrounding REGIONS. Four eHealth projects will be presented as examples. State representatives will subsequently discuss the chances of achieving an improvement in the provision of healthcare with these solutions.

Under the topic of OPPORTUNITIES we will highlight what needs to happen in order for eHealth programmes to spread across the country and thus be brought to the people. The views of those responsible for health policy are included here, along with any possible contributions from healthcare system institutions responsible for routine care.

Conference website & online registration

You can find more information about the contents of the programme, descriptions of all the workshops, official greeting and many other interesting details in the programme and on our website at <http://ehealth.gvg.org>.

Online registration for the conference has now been activated for you! Early registration is worth your while - take advantage of our early booking discount until 30 April 2014!

Public workshops

On the morning of the first day of the conference, 17 June 2014, following a presentation by the Hamburg Eppendorf University Hospital on the topic of "the paperless hospital", there will be four parallel public workshops.

Workshop A, "Reaching the remote: Telemedicine brings specialists 'on board'" will be organised by Innovation Norway and the North Germany Maritime Cluster and is likewise aimed at representatives of the German healthcare sector and the maritime sector. The practical relevance of telemedicine applications in surmounting the physical distance between patients and (specialist) doctors will be demonstrated as an example in the offshore and maritime industry. The Haukeland University Hospital will demonstrate the potential of telemedicine applications by means of a live link to a ship / an oil platform. Norwegian and German players will subsequently discuss with each other and with the public the opportunities, requirements and restrictions of telemedicine making an important contribution to access to medical expertise in remote areas.

This workshop is in English and will not be translated.

We will present the other three workshops to you in detail in our up-coming newsletters.

Norway as a partner country

As the first partner country of the eHealth Conference, Norway looks forward to exchanges with the German conference participants. As a result, Norway will be participating in the conference in a variety of ways. On 17 June 2014, Innovation Norway and the North Germany Maritime Cluster will be organising the "Reaching the remote: Telemedicine brings specialists 'on board'" workshop which has already been described in this newsletter. On 18 June 2014, Undine Knarvik from the Norwegian Centre for Integrated Care and Telemedicine invites you to her project presentation on an insight into the telemedical care of COPD patients. In the exhibition area, Norwegian companies will present innovative eHealth and AAL solutions and their use in national and international healthcare systems.

Exhibition

The eHealth Conference 2014 will be complemented by an associated exhibition during which current developments and innovative projects will be presented. On the science campus, scientific institutions will give "hands-on" demonstrations of telematic and telemedical applications. We would like to introduce three of our exhibitors to you in this newsletter:

gematik GmbH is an affiliated company of the German healthcare system's umbrella organisations and was founded in 2005. Its official mandate is introduction, maintenance and further development of telematic infrastructure in the healthcare system, the electronic health card (eGK) and the associated telematic applications for the communication of data between the insured persons, healthcare professionals and funders. gematik develops the comprehensive IT standards for the setup and operation of a common communication infrastructure for all the parties involved in the healthcare system which is needed for the introduction of the electronic health card. It is the approvals body for industrial components and services for telematic infrastructure for future effective operation and is responsible for operation. It is the responsible point of contact for project members: funders, service provider organisations, the industry and public institutions. gematik leads the dialogue and communication with the stakeholders named above, as well as with patients, on the topics of benefits, risks and data security. You can find more information at <http://www.gematik.de>

Techniker Krankenkasse has collected experience in numerous pilot projects and, on this basis, makes extensive telematic services available to its insured persons nowadays. Selected, evaluated programmes for patient training, patient advice and patient coaching will be presented at the TK exhibition stand - including the brand new TK depression coach is due to be launched in April 2014. You can find more information at <http://www.tk.de/tk/themen/gesundheitscoaching/620742/> (health coaching), <http://www.tk.de/tk/020-positionen/klaus-rupp-zur-digitalisierten-medizin/568616/> (opportunities of digitalised medicine), <http://www.tk.de/tk/themen/presentationen-und-konsensuspapierzur-internet-therapie-sept-2013/575272/> (Internet therapy).

Desitin will present its electronic treatment calendar, **EPI-Vista®**, which is used by the management company GSB and several health insurance schemes to support the treatment of epilepsy in a care model in Schleswig-Holstein. EPI-Vista® documents, for example, epileptic attacks and medications, thereby facilitating follow-up as well as improving communication between doctor, clinic and patient. You can find more information at <http://www.norddeutsches-epilepsienetz.de>

Preview

In the next newsletters we will give you detailed information about more workshops, the exhibition including the science campus, the city of Hamburg and many other exciting themes centring around the eHealth Conference 2014.

If you no longer wish to receive this newsletter in the future, please email us at ehealth@gvg.org.

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